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Press Release

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Celtic Castles Wins ‘Best Luxury Castle Stay Booking Platform 2026 – Northern England’ at the SME UK Enterprise Awards

Celtic Castles has been named Best Luxury Castle Stay Booking Platform 2026 – Northern England at the SME UK Enterprise Awards 2026, recognising its contribution to luxury travel and expertise in castle stays across the UK and beyond.

Founded by Roger Masterson, widely known as ‘The Castle Man’, Celtic Castles has built a strong reputation for curating exceptional stays in historic castles across the UK, Ireland and France, offering guests a unique combination of heritage and luxury in remarkable settings. The award recognises the company’s position within its niche, highlighting its commitment to customer service and specialist knowledge of the castle hospitality sector.

Since entering the awards circuit in summer 2025, Celtic Castles has achieved a growing number of accolades, reflecting continued momentum and recognition within both the travel and business communities.

Speaking on the win, Roger, also Co-Director of Celtic Castles, said:

“We’re absolutely delighted to receive this award. It’s a fantastic recognition of the passion, expertise and knowledge our team brings to matching guests with truly special castle stays.

Since we began entering awards last year, it's been incredibly rewarding to see our work acknowledged, and this latest achievement is another proud milestone for us."

Celtic Castles specialises exclusively in castle accommodation, working closely with property owners to offer a carefully selected portfolio of castle hotels and exclusive-use estates. The company's personalised approach ensures each booking - from overnight stays to multigenerational retreats to weddings and corporate events - is tailored to the client's needs, delivering memorable and distinctive experiences.

Beyond travel, Celtic Castles is committed to heritage and community; supporting local economies, contributing to charitable initiatives and partnering with castles dedicated to preserving historic landmarks for future generations.

Looking ahead, Celtic Castles continues to develop its storytelling through immersive content, video, and international outreach, while staying true to its mission of keeping history alive through authentic hospitality experiences.

For more information about Celtic Castles and its portfolio of over 100 historic castles, visit www.celticcastles.com

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About Celtic Castles Limited:

Celtic Castles Limited specialises in finding and showcasing exceptional castle properties across the UK and Ireland. With nearly 30 years of experience, the company provides expert guidance for guests searching for unique castle stays, weddings, events and memorable celebrations, combining historic charm with personal service and specialist knowledge.

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