



www.celticcastles.com

+44 (0) 1422 323 200

Press Release

16 July 2026

Celtic Castles Celebrates National Recognition with Boutique Independent Travel Retailer of the Year Award Win

Celtic Castles Limited has been named Boutique Independent Travel Retailer of the Year at the Business Awards UK Travel Awards 2026, recognising the company's outstanding contribution to the travel industry and its commitment to creating unforgettable castle experiences for guests across the UK and Ireland.

The prestigious award celebrates organisations that demonstrate excellence, innovation and exceptional customer service within the travel sector. Celtic Castles' win reflects almost three decades of expertise in connecting guests with some of the UK and Ireland's most remarkable castles, offering unique stays, weddings and special celebrations in truly memorable settings.

Founded on a passion for historic properties and extraordinary experiences, Celtic Castles has built a reputation for personal service, expert knowledge and a genuine love of the castles it represents. The award recognises not only the company's role in showcasing these remarkable destinations, but also the dedication of the team and the strong relationships developed with castle owners and partners over the years.

Roger Masterson, Founder and Co-director of Celtic Castles, known to many as "The Castle Man", said:

“We are absolutely delighted to receive this award. It means a great deal to be recognised in a category that reflects what we have always been passionate about - helping people discover exceptional castles and creating experiences they will treasure for years to come. This achievement belongs to our wonderful team, our castle partners and our customers, whose enthusiasm and trust have supported us throughout our journey. We’re incredibly proud of what we have built together and excited for the many castle stories still to come.”

The Business Awards UK Travel Awards bring together businesses from across the travel sector, celebrating innovation, customer experience and outstanding achievements within the industry.

For Celtic Castles, the award marks another milestone in its ongoing mission to share the magic, history and character of unique castle destinations with travellers seeking something beyond the ordinary.

The company continues to expand its collection of distinctive properties, helping guests create unforgettable memories through exclusive castle stays, weddings, celebrations and special occasions.

For more information about Celtic Castles and its portfolio of over 100 historic castles, visit www.celticcastles.com

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About Celtic Castles Limited:

Celtic Castles Limited specialises in finding and showcasing exceptional castle properties across the UK and Ireland. With nearly 30 years of experience, the company provides expert guidance for guests searching for unique castle stays, weddings, events and memorable celebrations, combining historic charm with personal service and specialist knowledge.

Media Contact:

Amy Harrison

Copywriter

amy@celticccastles.com