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Press Release

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Celtic Castles Recognised for Innovation and Excellence at MY Awards 2025

Celtic Castles is delighted to have been shortlisted a Finalist for not just one, but two, industry excellence awards by the Mid Yorkshire Chamber of Commerce, which celebrates innovation, leadership, and community impact across the region, recognising businesses that have demonstrated exceptional achievement over the past year.

Celtic Castles was selected for both Innovation and SME of the Year at the MY Chamber Awards 2025, for which an independent panel of judges reviewed a record-breaking number of nominations across 12 categories. The forward-thinking castle booking company and introducer, renowned for exceptional customer service, has already built an enviable reputation within the luxury travel market.

Founded in 1998 by Roger Masterson, also known as The Castle Man, Celtic Castles has been a pioneering force in the castle-booking industry, offering unique stays and exceptional service for nearly 30 years. It has grown from a local specialist into a global provider, offering tailored stays in over 100 exclusive castles across the UK, Ireland and France.

Far more than a booking platform, the company combines a beautifully designed, user-friendly website with stunning, hand-picked properties and deep, trusted relationships

with each castle, delivering a personalised, customer-first experience that has earned 100% positive feedback.

“We are honoured to be shortlisted for the MY Chamber 2025 Awards and proud that our team’s dedication to creating unforgettable experiences is being recognised,” said Roger, Co-director and Founder.

The company has already won two other prestigious industry awards this year, further cementing its status as a leader in luxury heritage travel. The accolades highlight the company’s focus on personalisation, exclusivity, and meaningful connection through staycations in castle properties.

Beyond tourism, Celtic Castles is committed to sustainability, supporting local employment and charitable causes. Looking forward, the business is enhancing digital storytelling, video content, and international reach, all while maintaining its core ethos of historic hospitality and unforgettable guest experiences.

The dedicated team at Celtic Castles is looking forward to attending the MY Chamber Awards ceremony later this year where they will join Yorkshire’s brightest businesses, inspiring leaders, and outstanding achievers for an unforgettable evening of networking, celebration and the highly anticipated prizegiving.

“Being shortlisted alongside other outstanding businesses is a tremendous honour,” added Roger. “It motivates us to continue innovating in every aspect of our business.”

For more information about Celtic Castles and its portfolio of over 100 historic castles, visit www.celticcastles.com

Ends.

About Celtic Castles Limited:

Celtic Castles Limited specialises in finding and showcasing exceptional castle properties across the UK and Ireland. With nearly 30 years of experience, the company provides expert

guidance for guests searching for unique castle stays, weddings, events and memorable celebrations, combining historic charm with personal service and specialist knowledge.

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